IJCAI-17 MELBOURNE

26TH INTERNATIONAL
JOIN CONFERENCE ON

MELBOURNE, AUSTRALIA
AUGUST 19-25, 2017

ARTIFICIAL INTELLIGENCE

IJCAI-2017
SPONSORSHIP AND EXHIBITION GUIDE

The International Joint Conference on Artificial Intelligence, IJCAI, is the most prestigious international gathering of Artificial Intelligence researchers. Every year IJCAI is held in a different country jointly sponsored jointly by the IJCAI organization and the national AI society of the host nation. **In 2017, from August 19-25, IJCAI will be held in Melbourne, Australia.** This will be the 26th IJCAI conference.

IJCAI-17 will draw together most of the top AI researchers and experts from around the world, and due to it proximity, 2017 will feature many participants from Asia. **We invite you to participate in the sponsor and exhibitor program for IJCAI-17**. Such participation will provide an excellent opportunity to demonstrate our brand to some of the world's brightest minds who are working in an area at the forefront of the world's most exciting technological changes -- your brand will additionally be exposed to millions of viewers and readers through media reports on the conference. While participating in the conference you will also have access to Melbourne's world-class dining, entertainment, and networking opportunities. Melbourne is Australia's multicultural hub, representing over 230 ethnic communities with more than 180 languages spoken, with much to offer.

Your support of IJCAI-17 will allow us to expand participation in IJCAI-17 by, e.g., allowing us to provide support to students and junior researchers. This increased participation will in turn allow you to increase your brand awareness in the high-tech labour market.

Thank you for your interest in supporting IJCAI-17 and we look forward to welcoming you to Melbourne!

Yours sincerely,
IJCAI-17 Local Arrangements Committee
Chengqi Zhang and Toby Walsh, Co-Chairs

IJCAI-17 MELBOURNE

26TH INTERNATIONAL
JOINT CONFERENCE ON

MELBOURNE, AUSTRALIA
AUGUST 19-25, 2017

ARTIFICIAL INTELLIGENCE

GENERAL INFORMATION

Conference Dates

Tutorials	August 19 - 21
Workshops	August 19 - 21
Main Technical Program	August 22 – 25
Exhibit Program	August 22 - 25
Industry Day	August 25
Welcome Reception	August 21
Banquet	August 23

Venue

IJCAI-17 will be held at the **Melbourne Convention and Exhibition Centre (MCEC)**, located at 1 Convention Centre Pl, South Wharf. Recognized as Australasia's leading meetings and conference centre from 2012 - 2015 by the prestigious World Travel Awards, Melbourne Convention and Exhibition Centre (MCEC) is located next to the Yarra River in South Wharf, an inner-city suburb of Melbourne, and is within walking distance of the premier attractions such as Federation Square, Collins Street, National Gallery of Victoria, the Docklands, the Royal Botanic Gardens, and many other iconic Melbourne landmarks.

IJCAI-17 will use the ground floor and the 2nd floor of the MCEC. The **exhibits** will be on the main foyer on the ground level near the coffee breaks. The nearby location of the coffee breaks will serve to maximize participation and interest in the exhibits.

Scope

Based on previous IJCAI conferences, we expect an attendance of over 1000 participants, drawn from the world's top technical universities, research labs and applied industry firms.

The IJCAI technical standards are very high. Typically, only about 25% of submitted papers are selected for oral or poster presentation at IJCAI. This means that our participants are drawn from the world's best AI experts.

IJCAI-17 MELBOURNE

26TH INTERNATIONAL
JOINT CONFERENCE ON

MELBOURNE, AUSTRALIA
AUGUST 19-25, 2017

ARTIFICIAL INTELLIGENCE

OVERVIEW OF COLLABORATIONS

Contact: Michael Georgeff (sponsorships@ijcai-17.org) or
michael.georgeff@precedencehealthcare.com

Objective of the Collaboration

A conference as large and varied as IJCAI-17 is a very costly event, and it is only thanks to the generous support of sponsors that we can make participation by students and academic researchers affordable.

The easiest and most typical means by which sponsors may contribute to IJCAI-17 is through a flat amount of funding toward the organization of the conference in general. IJCAI-17 is pleased to offer several tiers of benefits to sponsors. In addition, the organizing committee will do its best to accommodate alternative forms of support. The intention of the IJCAI-17 organising committee is to ensure that all sponsors receive the highest recognition in return for their generous support to the Conference.

Types of Collaborations

There are two types of collaborations available to IJCAI-17 partners.

- **Main Conference Collaboration**
  Sponsors of IJCAI-17 enjoy various benefits, including registrations to the full technical conference, exhibit spaces, and display of their company logo in printed materials, on signs and on the web sites. See sponsorship levels on the next page.

- **Industry Day Collaboration**
  Industry Day, on August 25, is a special session designed to bring industry and leading academics and users together with invited talks, round table discussions and meetings. We offer a sponsorship with a presentation, as well as an exhibition option.

A breakdown of all collaboration levels and benefits is on the next page. We also accept flat donations in any amount.

Exhibit Space

Tables will be provided in the MCEC from August 22 to 25. See Page 6 for details.

IJCAI-17
MELBOURNE

26TH INTERNATIONAL
JOINT CONFERENCE ON

MELBOURNE, AUSTRALIA
AUGUST 19-25, 2017

ARTIFICIAL INTELLIGENCE

How to Sponsor   See Page 10 for information about how to sponsor.

Platinum: US$30,000

- 6 full registrations (these include welcome reception, banquet, coffee-breaks, conference bag and access to technical program)
- 2 exhibit stands
- Plus, the display of the company's name and logo in:
    - o Printed materials, as schedule permits
    - o IJCAI-17 website and proceedings
    - o IJCAI-17 registration area
    - o Signs at appropriate conference events

Gold: US$15,000

- 3 full registrations
- 2 exhibit stands
- Plus the display of the company's name and logo in:
    - o Printed materials, as schedule permits
    - o IJCAI-17 website and proceedings
    - o IJCAI-17 registration area
    - o Signs at appropriate conference events

Silver: US$10,000

- 2 full registrations
- 1 exhibit stand
- Plus, the display of the company's name and logo in:
    - o Printed materials, as schedule permits
    - o IJCAI-17 website and proceedings
    - o IJCAI-17 registration area
    - o Signs at appropriate conference events

Bronze: US$5,000

- 1 full registration
- Plus the display of the company's name and logo in:
    - o Printed materials, as schedule permits
    - o IJCAI-17 website and proceedings
    - o IJCAI-17 registration area
    - o Signs at appropriate conference events

IJCAI-17 MELBOURNE

26TH INTERNATIONAL
JOIN CONFERENCE ON

ARTIFICIAL INTELLIGENCE

MELBOURNE, AUSTRALIA
AUGUST 19-25, 2017

INDUSTRY DAY SPONSORSHIP

Contact: Michael Georgeff (sponsorships@ijcai-17.org) or
michael.georgeff@precedencehealthcare.com

The Industry Day brings together researchers, entrepreneurs and executives to exchange insights on the role of AI in consumer, corporate, and government applications. With talks by industry leaders, a panel and an exhibition of ongoing projects that leverages nearby major industry and research institutions, the Industry Day provides a unique opportunity for research and industry innovators to dialog about major trends in Cognitive Computing, Big Data Insight, and other overarching themes.

Industry Day Special: US$2,000

This level of support would entail the following:
- 2 registrations for Industry Day (regular conference registration not included)
- Booth space in MCEC Main Foyer (exhibit space)
- Plus the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-17 website and proceedings
  - IJCAI-17 registration area
  - Signs at appropriate conference events

Donation

IJCAI-17 will also accept flat donations in any amount. As IJCAI is a 501(c) organization, a donation may be tax deductible for donors.

IJCAI-17
MELBOURNE

26TH INTERNATIONAL
JOINT CONFERENCE ON

MELBOURNE, AUSTRALIA
AUGUST 19-25, 2017

ARTIFICIAL INTELLIGENCE

EXHIBITIONS

Contact: Sebastian Sardina (sponsorships@ijcai-17.org) or sebastian.sardina@rmit.edu.au

An important type of support you may give to IJCAI-17, independent of the other forms, is to participate as a main conference exhibitor. In this fashion you would make visible to the academic and industrial community your positioning in the field and help provide conference participants with a concrete reference to your current uses, needs and opportunities for Artificial Intelligence.

Exhibitors will be provided with tables in the MCEC Main Foyer from **August 22 to 25**.

Exhibitors will have a basic 3m x 3m booth space with basic power supply and display conditions detailed below.

Exhibitors should express their preferences on stand spaces according to locations depicted in the Floor Plan below.

Basic Exhibitor Stand:
> **USD 2,000 for commercial exhibitors**
> **USD 1,500 for publishers and nonprofit organizations**
> **USD 1,000 for universities and research institutions**

This option includes:
- One table, two chairs and electrical switchboard (1.1kw/220v).
- Poster board (up to 3 feet wide, 6 feet high)
- One-line table-top identifier board with company name
  - 1 ink, company logo not included

- One exhibitor pass

  - Coffee-breaks and technical program included

IJCAI-17
MELBOURNE

26TH INTERNATIONAL
JOINT CONFERENCE ON

MELBOURNE, AUSTRALIA
AUGUST 19-25, 2017

ARTIFICIAL INTELLIGENCE
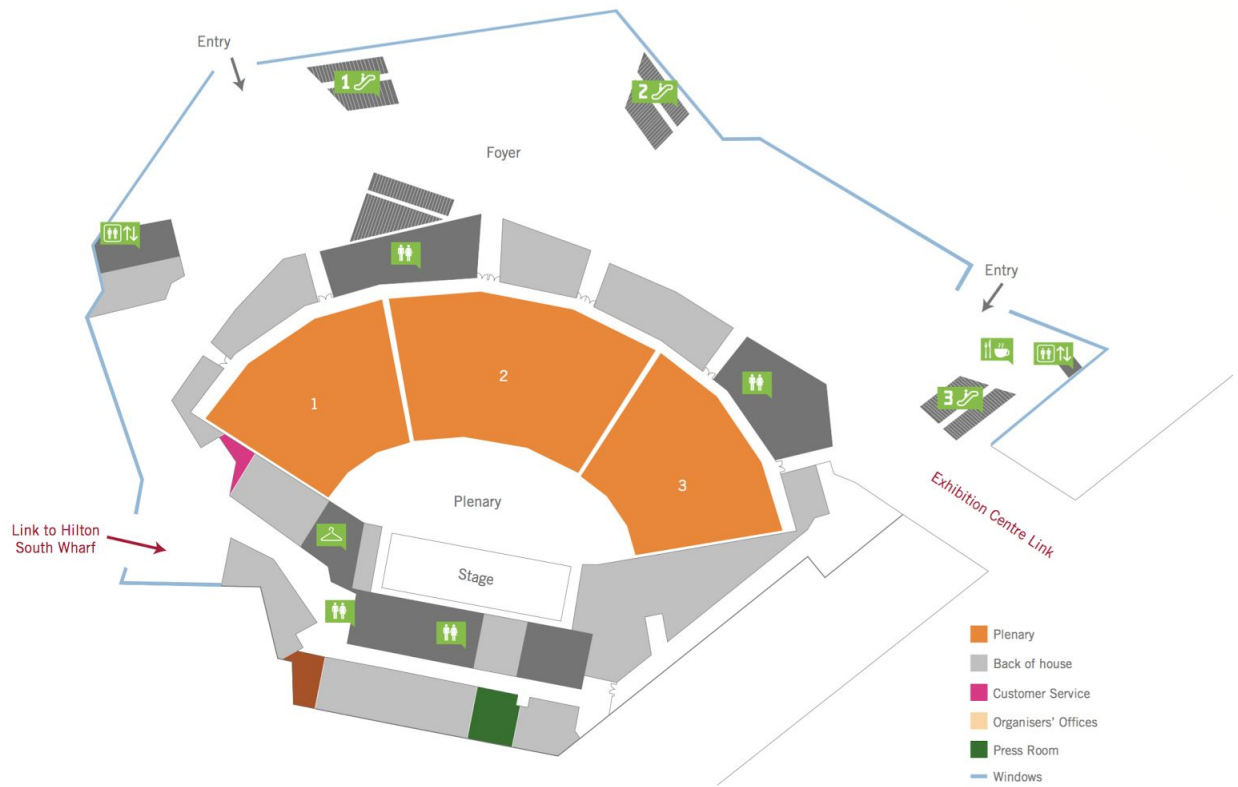
Extra Options (same prices for all exhibitors):
- Additional exhibitor pass (4-day)
  - Coffee-breaks and technical program included
  - US$300
- Additional 65 square foot space (subject to availability)
  - Includes one table, two chairs
  - US$1,200

Other extra options (extra tables and chairs, wall boards, spot-lights, etc.) are listed in the Exhibitors Manual (available from the Technical Secretariat upon request). This manual also covers various technical aspects like set-up and removal of stands, storage, extra power requirement, etc.

Every effort will be made to assign the requested space according to the floor plan. However, IJCAI-17 cannot guarantee that the particular space requested will be available and/or assigned. Assignments will be made on a first-come, first-serve basis, and only after receipt of the contract form and the corresponding payment, (100% of total cost payable on application).

IJCAI-17
MELBOURNE

26TH INTERNATIONAL
JOINT CONFERENCE ON

MELBOURNE, AUSTRALIA
AUGUST 19-25, 2017

ARTIFICIAL INTELLIGENCE

Floor Plan of MCEC Ground Level including the Main Foyer

IJCAI-17
MELBOURNE

26TH INTERNATIONAL
JOINT CONFERENCE ON

MELBOURNE, AUSTRALIA
AUGUST 19-25, 2017

ARTIFICIAL INTELLIGENCE

Floor Plan of MCEC Level 2 including the Foyers

IJCAI-17
MELBOURNE

26TH INTERNATIONAL
JOINT CONFERENCE ON

MELBOURNE, AUSTRALIA
AUGUST 19-25, 2017

ARTIFICIAL INTELLIGENCE

HOW TO SPONSOR OR EXHIBIT

Thank you for your interest in supporting IJCAI-17!

Please complete the appropriate commitment form as soon as possible to sponsorships@ijcai-17.org, or contact the exhibit or the sponsorship chairs by e-mail to discuss your requirements further.

Payment method

Payment can be made by bank transfer in US Dollars ($), payable as follows:

SWIFT code	DEUTDE6FXXX
IBAN code	DE69 6807 0030 0140 0209 00
Routing #	68070030
Receiving Bank Address	DEUTSCHE BANK AG, Global Transaction Banking, Theodor-Heuss-Str. 3, D-70174 (<=postal code) Stuttgart (city), Germany
Name(s) on Receiving Account	IJCAI (Bernhard Nebel and Vesna Sabljakovic-Fritz)
Address of Account Holder at Receiving Bank	c/o Prof. Bernhard Nebel, Georges-Köhler-Allee 52, D-79110 Freiburg, Germany
Account type	Checking
Email for payment notification	nebel@ijcai.org, vsfritz@ijcai.org

Bank fees must be paid by the sponsor or exhibitor. All invoices should be paid prior to arrival in the exhibition. We will not allow build-up if a balance is outstanding.

Confirmation of your sponsorship and stand space will be mailed to you together with an accompanying receipt for the amount received.

Cancellations and Refunds

Cancellations prior to March 1, 2017 will be charged a 25% cancellation fee. Thereafter, no refunds will be made.

Insurance

Companies participating in the conference are required to take out appropriate insurance. IJCAI-17 is not liable for any losses that sponsors or exhibitors experience as part of their participation in the conference.

IJCAI-17 MELBOURNE

26TH INTERNATIONAL
JOINT CONFERENCE ON

MELBOURNE, AUSTRALIA
AUGUST 19-25, 2017

ARTIFICIAL INTELLIGENCE

MAIN CONFERENCE SPONSORSHIP APPLICATION

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-17 conference.

Sponsorship Level (Platinum, Gold, Silver, Bronze): _____

Confirm amount of sponsorship: USD_____

Company/Organization: _____

Company/Organization name to use in publicity material, if different:

_____

Address: _____

    City: _____ State (if US): _____ Postal Code: _____

Country: _____

Contact person: _____

    Position: _____

    Telephone: (+   ) _____

    Email: _____

Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to sponsorships@ijcai-17.org. The sponsor agrees to its use as outlined in the the IJCAI-17 Sponsorship Opportunities brochure.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker's check made out to International Joint Conferences on Artificial Intelligence or a copy of the bank transfer made to the Account indicated in the Sponsorship Booklet.

Signature & Company Stamp:

_____,

_____ of _____, 20_____

IJCAI-17
MELBOURNE

26TH INTERNATIONAL
JOINT CONFERENCE ON

MELBOURNE, AUSTRALIA
AUGUST 19-25, 2017

ARTIFICIAL INTELLIGENCE

INDUSTRY DAY SPONSORSHIP APPLICATION

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-17 conference.

Sponsorship Level (Special, Exhibitor): _____

Confirm amount of sponsorship: USD_____

Company/Organization: _____

Company/Organization name to use in publicity material, if different:

_____

Address: _____

    City: _____ State (if US): _____ Postal Code: _____

Country: _____

Contact person: _____

    Position: _____

    Telephone: (+   ) _____

    Email: _____

Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to sponsorships@ijcai-17.org. The sponsor agrees to its use as outlined in the the IJCAI-17 Sponsorship Opportunities brochure.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker's check made out to International Joint Conferences on Artificial Intelligence or a copy of the bank transfer made to the Account indicated in the Sponsorship Booklet.

Signature & Company Stamp:

_____,

_____ of _____, 20_____

IJCAI-17
MELBOURNE

26TH INTERNATIONAL
JOINT CONFERENCE ON

MELBOURNE, AUSTRALIA
AUGUST 19-25, 2017

ARTIFICIAL INTELLIGENCE

APPLICATION AND CONTRACT FOR **EXHIBITOR**

Check your organization type: Commercial (USD 2000)   _____
Nonprofit or publisher (USD 1500) _____
Academic (USD 1000)   _____
Indicate number of extras, or 0 for none: 4-day exhibitor pass (USD 300)   _____
Additional 6 sqm space (USD 1,200) _____

Confirm total order amount: USD_____

Preferred booth number: (1st choice) _____ (2nd choice) _____
IJCAI-17 cannot guarantee preferred booth placement.

Company/Organization: _____

Name that should appear on the booth and in publicity material, if different:

_____

Address: _____

City: _____ State (if US): _____ Postal Code: _____

Country: _____

Contact person: _____

Position: _____

Telephone: (+   ) _____

Email: _____

Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to
sponsorships@ijcai-17.org. The exhibitor agrees to its use as outlined in the IJCAI-17 Sponsorship
Opportunities brochure.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my
obligations as a donor from the moment I sign this contract. I enclose a banker's check made out to
International Joint Conferences on Artificial Intelligence or a copy of the bank transfer made to the
Account indicated in the Sponsorship Booklet.

Signature & Company Stamp:

_____, _____ of _____, 20_____

IJCAI-17
MELBOURNE

26TH INTERNATIONAL
JOINT CONFERENCE ON

MELBOURNE, AUSTRALIA
AUGUST 19-25, 2017

ARTIFICIAL INTELLIGENCE

DONATION FORM

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-17 conference.

Amount of donation:　　　　USD_____

Company/Organization:　　_____

Company/Organization name to use in publicity material, if different:

　　　　　　　　　　　_____

Address: _____

　　City: _____ State (if US): _____ Postal Code: _____

Country: _____

Contact person: _____

　　Position: _____

　Telephone: (+　　) _____

　　　Email: _____

Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to sponsorships@ijcai-17.org.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract, and will send the donation to IJCAI via bank transfer as instructed in the IJCAI-17 Sponsorship Booklet.

Signature & Company Stamp:

_____,

_____ of _____, 20_____